

Media Kit

WFLI

1070AM & 97.7FM

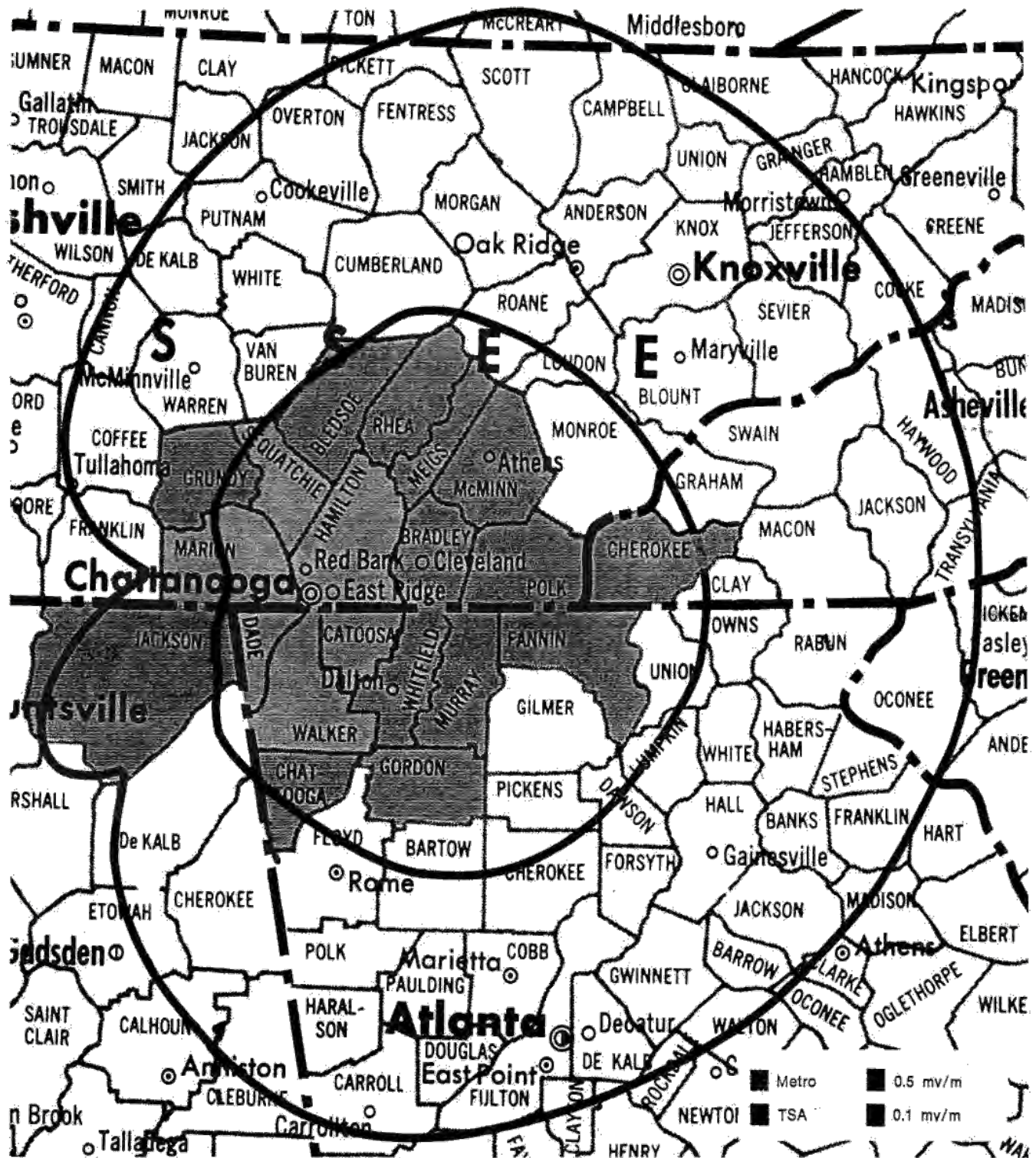
THE BIG JET-FLI 

The flagship station of the



**Playing the Top 40 Hits
of the 60s, 70s, and 80s**

**The Station
Chattanooga Grew Up With**



WFLI: 50,000 Watts,* Covering More Mid-South Counties Than Any Other Chattanooga Station!

WFLI covers a far greater area than the thirty-three counties that make up the greater Chattanooga trade area. In fact, WFLI delivers sixty-five mid-south counties, beaming your message to its loyal listeners in Tennessee, Alabama, Georgia and North Carolina. No other Chattanooga AM station can make that claim.

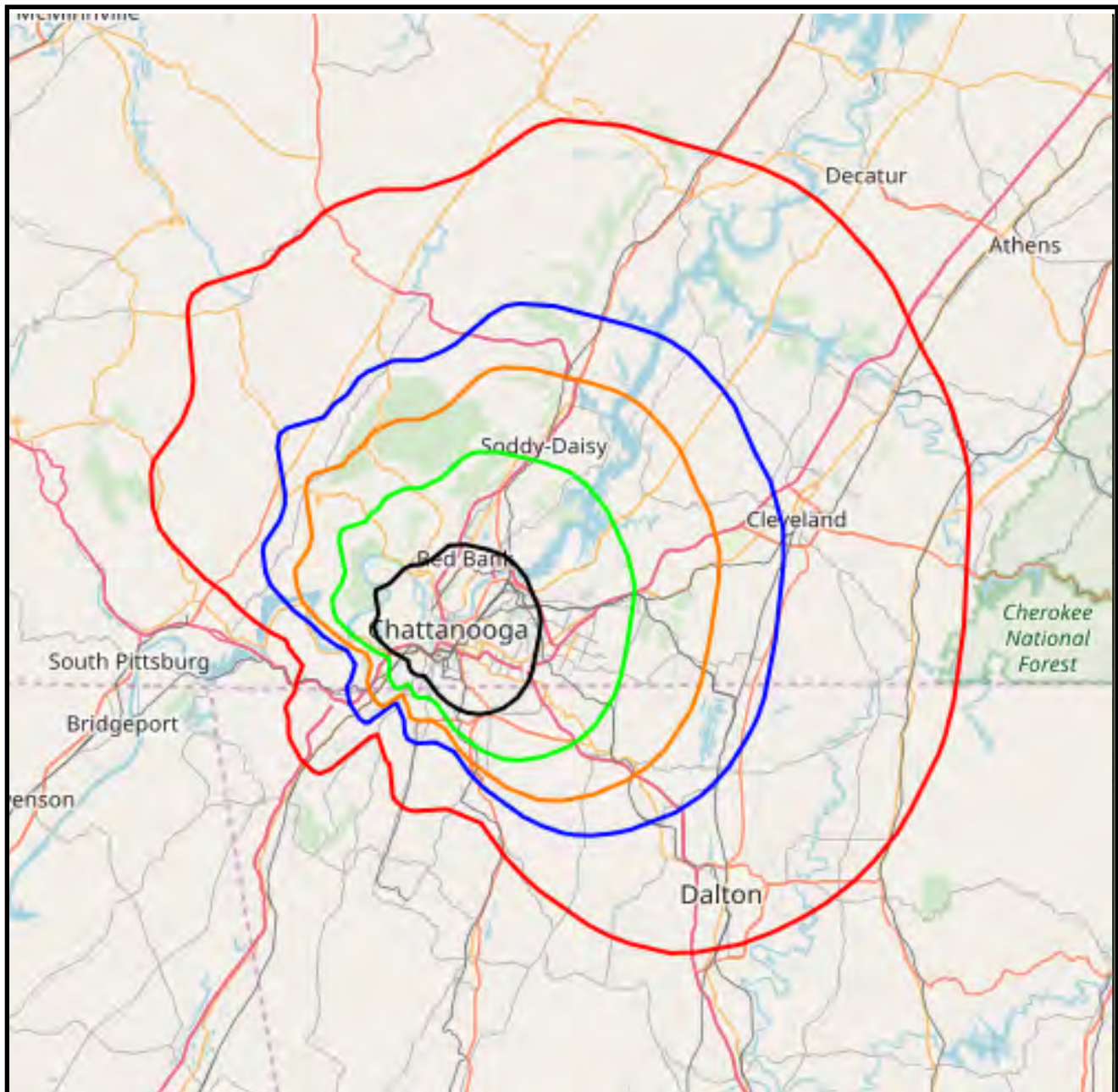
WFLI

THE BIG JET-FLI



1070AM & 97.7FM

The Station We Grew Up With





WFLI is EVERYWHERE!

On Air—Online—On Target

- ***WFLI's AM signal***, the largest in all of East Tennessee @ 50,000 watts, covering over 1.5 million people in four states and 66 counties
- ***WFLI's FM Signal***, at 97.7 FM, covers just over 500 thousand people in the greater Chattanooga/ N. Georgia area
- ***WFLI's online*** presence is strong, streaming around the world at WFLIonline.com
- ***WFLI's smart phone*** application is available free in the Google Play, and the iOS App Store. Just search 'WFLI'
- ***WFLI is available*** on ALL voice activated devices such as Alexa, Google Home and Apple HomePod. Just say "Alexa, play WFLI from TuneIn"

Making Chattanooga Radio Great Again!



Delivering the 40+ Demographic Chattanooga's Baby Boomer Generation

WFLI reaches the generation that...

- Represents over 40% of the population
- Controls almost 70% of the discretionary income
- Continues to be the most powerful consumers in the marketplace
- Accounts for half of all consumer spending (45+ population)
- Makes up over half of the entire US population

Baby Boomers influence four generations of spending.

**Baby Boomers, here in the Chattanooga and Mid-South area,
grew up listening to WFLI.**

**Let your business benefit from
WFLI and the Big Jet FLI brand.**

WFLI

1070AM & 97.7FM

THE BIG JET-FLI 

The station that once dominated Chattanooga radio is now back playing all of the music that we grew up with. The Top 40 hits of the 60s, 70s, and 80s!

Sample Artists

The Eagles

Bob Seger

Rolling Stones

The Temptations

Beatles

The Doobie Brothers

Steve Miller Band

Paul Simon

Elton John

Creedence Clearwater Revival

Stevie Wonder

Fleetwood Mac

Chicago

Bee Gees

REO Speedwagon

Blood Sweat and Tears

Elvis Presley

Neil Diamond

The Beach Boys

Smokey Robinson

Journey

Lionel Richie/ Commodores

Rod Stewart

Huey Lewis and The News

The music first heard in Chattanooga on The Big Jet FLI

**The National Top 40
Hall of Fame and Radio Museum**
will open at the historic WFLI studios,
located @ 621 O'Grady Dr.
Chattanooga, TN.

*Ask your account representative
for sponsorship information*



WFLI

THE BIG JET-FLI



50,000

WATTS

Reasons To Market Your Business



GET IT ON
Google Play

 **tunein**



Available on the
App Store



Google Home



Amazon Alexa



Apple HomePod

AVAILABLE EVERYWHERE