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The Mountain Valley INDEPENDENT

COMFORT GALLERY **MATTRESS & FURNITURE**
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HOME NEWS WEATHER OBITUARIES NEWS RADIO 101.3 KWN KWN-TV CONTACT ADVERTISE WITH US Q

NEW HIRE INDIANS NORTH JACKSON CHIEFS Girls Varsity Basketball
TODAY 4:30 PM
SECTION LIONS REGAN EAGLES Boys JV Basketball
TODAY 4:30 PM
ICER HORNETS NORTH AND MOUNTAIN BISON Girls Varsity Basketball
TODAY 5:00 PM
VALLEY HEAD TIGERS CHARLESTON TROJANS Girls Varsity Basketball
TODAY 5:00 PM
NEW HIRE INDIANS NORTH JACKSON CHIEFS Boys Varsity Basketball
TODAY 6:00 PM
score stream High School Football Scores



TOP STORIES

Rep. Greene Signs on as Original Cosponsor to Pro-Gun Bills EXPANDING the Rights of Gun Owners
Tuesday, January 12
Congresswoman Marjorie Greene delivered on her campaign promises to be a leader in ...

Online Registration Portal for COVID-19 Vaccination Appointments Shutdown
Tuesday, January 12
The Georgia Department of Public Health Northwest Health District has closed its online ...

Felony pursuit lands one in jail
Monday, January 11

CB&T Citizens Bank & Trust (706) 657 - 5678
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Tweets by @DiscoverDade

Discover Dade @DiscoverDade
Rep Greene Signs on as Original Cosponsor to Pro-Gun Bills EXPANDING the Rights of Gun Owners on Discover Dade: discoverdade.com/local/rep-gree...

Rep. Greene Signs on as Original... Congresswoman Marjorie Greene del... discoverdade.com

Embed View on Twitter

The Mountain Valley Independent
At DiscoverDade.com

Digital Marketing

Banner Ads,
Sponsorship Pages,
Weather/Sports/Obituary,
Social Media Promotion,
Twitter/Facebook Sponsorship,

The Mountain Valley Independent

At DiscoverDade.com

Digital Marketing Statistics

Marketing for
your business,
with proven
trackable results

Search Funnel

How your site appeared in Search results and how many visitors you got from Search.

Impressions

395K



↑ 29.8%

Source: [Search Console](#)

Clicks

5.8K



↑ 46.5%

Source: [Search Console](#)

Unique Visitors from Search

8.0K

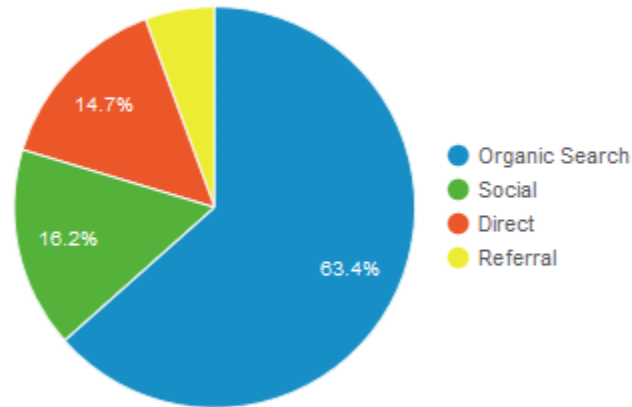


↑ 21.7%





Source: [Analytics](#)

All Traffic

How people found your site.



Source: [Analytics](#)

1. Organic Search	63.45%	
2. Social	16.19%	
3. Direct	14.75%	
4. Referral	5.62%	

728x90



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***The Mountain Valley
Independent
At DiscoverDade.com***

**Digital Marketing
Suggested Ad Sizes**



**7 REACH DADE with
Hyper-Reach**
WEATHER AND COMMUNITY WARNINGS

**Click to join or
call (706) 657-4111**

300 x 250

First Class Media Group station-sites generate thousands of visitors per month, which leads to thousands of page impressions.

Banner Advertising gives you the opportunity to capitalize on that traffic and increase the frequency of your message.

By integrating web advertising into your marketing or lead-generation campaign, you extend your brand exposure to a highly targeted audience of customers.

Unique Ad Placement

Home Page:

Averaging thousands of views per month, each of our station home pages is the most popular page on the site.

In addition to top, bottom, and side ads, the home page has middle advertising positions available between news articles.

Run of Site:

Advertising on a station website is not limited to just a single page or position. Your ad can rotate on all the main pages giving your message more exposure.

Page Takeovers:

This is the “next step” to the previous sponsorship.

When you sponsor a page “take over”,

this means that your business is the only ad that appears on the page in all positions.

Page takeovers are normally one-day events and include special on-air promotion throughout the day.

Ad Types and Positions

First Class Media Group offers several ad formats and numerous targeted page locations.

Consult your sales representative for a complete list of online opportunities, audience counts, and targeting locations.

Top/Bottom Leaderboard:

This placement is available as a shared space on any station web page.

Up to five advertisers rotate randomly in each position.

All 5 banners rotate in a carousel-style to ensure they all receive exposure.

Sidebar Slider Ad: Want a large, prominent ad?

Sidebar slider ads are similar to the top/bottom leaderboards in that they randomly change position in a carousel.

Up to 5 banners will rotate to ensure equal exposure.

Sidebar Static Ad: Want your ad to appear to 100% of all page visitors?

A sidebar static ad is a perfect option.

Side ads do not rotate like the carousel ads but they do change with each visit (or page refresh).

These ads are always visible to every viewer of the page.

Free Design Service for Online Ads

In order to make online advertising as easy as possible, we offer all advertisers free design of online ads.

Our designer can make your ad coordinate with your brand image and website.

Simply supply us with your ad copy, web address and any other graphics you want incorporated and our designers will do the rest.